MEDIA ADVISORY

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RE: GRU Solar Feed-in-Tariff Reaches Milestone
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GRU Achieves First Year Target for Solar Program

Gainesville, Fla. – Days before Gainesville Regional Utilities officially launches its Solar FIT program, the unique initiative has already reached a significant milestone. GRU announced today that it has received completed applications to install solar photovoltaic (PV) systems that in total will be capable of producing approximately 4 megawatts of energy – that's GRU's first-year target for the solar program.

"We are extremely excited about the popularity of the program. Obviously our efforts to stimulate the market and bring more solar projects to the community have been successful," said Bob Hunzinger, GRU General Manager.

GRU modeled the Solar FIT program after similar strategies that have been successful in Europe. The program, set for implementation on March 1, guarantees that the utility will buy all of the electricity produced by the PV system at a fixed rate for 20 years. GRU set the initial rate at $0.32 per kilowatt hour for electric customers who sign up during the first two years of the program.

Now that the utility has reached its target for 2009, Hunzinger said they will continue to accept and approve applications, in the order in which they are received, to fulfill the 2010 target of 4 megawatts. Construction of the PV systems is expected to be spread across the two-year period.

The rate of $0.32 per kilowatt hour will remain in effect for 2010. GRU will use market data to evaluate and set the rate for 2011. For more information, visit www.gru.com.

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GRU is a community-owned, multi-service utility in Gainesville, Florida, providing electric, natural gas, water, wastewater and telecommunications services to approximately 89,000 retail and wholesale customers. GRU's combined services make it the most comprehensive utility service provider in the state. As an engaged participant in a progressive community, GRU is committed to becoming a national leader in energy efficiency. GRU is Florida's leading utility in establishing long term energy efficiency goals and helping their customers reduce energy consumption.